

Get Involved in *From Coverage to Care*



ABOUT *FROM COVERAGE TO CARE*

Thank you for your interest in [From Coverage to Care \(C2C\)](#). There are many ways to get involved!

WHY IS THIS INITIATIVE SO IMPORTANT?

In the United States, an estimated [12.7 million](#) people are newly enrolled in a health plan, allowing them to gain access to the health coverage they need. Enrolling in a health plan is only the initial step. The next step is to make the most of that coverage to maintain and improve health.

C2C, developed by the Centers for Medicare & Medicaid Services (CMS), aims to help people with new health coverage understand their benefits and connect to primary care and to preventive services, so they can live a long and healthy life. As part of the initiative, CMS has created [resources in multiple languages](#), free of charge to your organization and consumers. These resources can help health care professionals and national and community organizations support consumers as they navigate their coverage.

WAYS TO COLLABORATE

BECOME A PARTNER

Your support is vital to help new enrollees and other patients make the most of their coverage and access preventive services to support their health goals. Contact us at coveragetocare@cms.hhs.gov to become a collaborator. Getting involved is simple.

SHARE THE TOOLS

Whether you represent an organization or are an individual community advocate, you can be part of an important effort to improve the health of our nation. We encourage you to share C2C resources in churches, clinics, health systems, and in your community settings.

DOWNLOAD AND SHARE C2C RESOURCES

[5 Ways to Make the Most of Your Health Coverage – English \(PDF\)](#)

This checklist is a quick reference on how to make the most of your health coverage.

- [Spanish/Español \(PDF\)](#)

[A Roadmap to Better Care and a Healthier You – English \(PDF\)](#)

This roadmap explains what health coverage is, and how to use it to get the primary care and preventive services to help you and your family live long, healthy lives.

- [Arabic / اقي برع لآ \(PDF\)](#)
- [Chinese/中文 \(PDF\)](#)
- [Haitian Creole/Kreyòl Ayisyen \(PDF\)](#)
- [Korean/한국어 \(PDF\)](#)
- [Russian / Русский \(PDF\)](#)
- [Spanish/Español \(PDF\)](#)
- [Tribal \(PDF\)](#)
- [Vietnamese/TIẾNG VIỆT \(PDF\)](#)
- [Customizable \(PDF\)](#)

[Enrollment Toolkit – English \(PDF\)](#)

This is a tool to help consumers choose the health plan that's right for them.

Order printed copies of C2C resources, free of charge to your organization, and have them shipped for free directly to you.

Many materials are available in English, Arabic, Chinese, Haitian Creole/Kreyòl, Korean, Russian, Spanish, Tribal, and Vietnamese.

For additional C2C resources in multiple languages, visit <http://marketplace.cms.gov/c2c>.

SPREAD THE WORD

You can help share C2C information and resources with others in your network.

- [**Publish an article**](#) on your blog about the 5 ways to make the most of your health coverage.
- [**Post a blurb in your newsletter**](#) about the C2C initiative and its resources.
- [**Share on social media**](#) the C2C resources using the sample Facebook posts, tweets, and graphics.
- [**Use the web badge**](#) to direct people to <http://go.cms.gov/c2c>.
- **Include direct links on your website** to the C2C resources.

ADD TO THE MOMENTUM

Plan an event

Here are some event ideas to help your community go from coverage to care. Please distribute the [feedback form](#) to help us improve our resources.

- Consider using the [C2C Community Presentation slides](#), the [presenter's guide](#), and the [resources handout](#) to help people learn about the C2C initiative and how to make the most of the coverage.
- Work with local hospitals, clinics, and health centers to add a C2C presentation to their roster of community education classes, and to include C2C materials as part of their community health fairs. Consider hosting an Awards Breakfast to recognize patients who have done an exceptional job managing their health coverage.
- Collaborate with community centers to incorporate a C2C presentation into their current activities or as a special event. Work with the person who coordinates the education classes or group meetings at your local clinic, adult education institution, civic club, or YMCA.
- Engage your local church or place of worship to share materials and an educational session.
- Host an educational Web conference featuring C2C resources and products. Develop a session for a meeting or conference and consider using the [C2C presentation](#).
- Host a workshop to help people understand how to make the most of their health coverage.
- Hold a “Meet Your Provider” open house. Use C2C materials to talk with patients about how to prepare for their visit and what questions to ask.
- [Send us stories or videos](#) of how your organization uses C2C resources.

MATERIALS YOU CAN USE TO SPREAD THE WORD

Article for Blog or Other Publication

Publish this short article in your blog or other publication to inform the newly insured and others how to make the most of their coverage.

5 Ways to Make the Most of Your Health Coverage

If you have recently enrolled in a health plan, you are among the [12.7 million](#) people that have gained access to the affordable care over the past few years. Enrolling in a health plan, however, is only the initial step. To help you go from coverage to care, the Centers for Medicare & Medicaid Services (CMS) has created [resources in multiple languages](#), free of charge to you and organizations in your community. These resources will help you understand your benefits and connect to a primary care provider and preventive services.

Here are five ways to make the most of your health coverage:

1. **Confirm your coverage:** Be sure your enrollment is complete. Contact your health plan and or state Medicaid office. Pay your premium if you have one, so you can use your health coverage when you need it.
2. **Know where to go for answers:** Contact your health plan to see what services are covered, and what your costs will be. Read the [Roadmap to Better Care and a Healthier You](#) to learn about key health insurance terms, like coinsurance and deductible.
3. **Find a provider:** Select a health care provider in your network who will work with you to get your recommended health screenings. Remember you might pay more if you see a provider who is out-of-network.
4. **Make an appointment:** Confirm your provider accepts your coverage. Talk to your provider about preventive services. Ask questions about your concerns and what you can do to stay healthy.
5. **Fill your prescriptions:** Some drugs cost more than others. Ask in advance how much your prescription costs and if there is a more affordable option.

[Share these tips](#) with your family and friends so they too can make the most of their health coverage and live a long healthy life. Also, check out the [Roadmap to Better Care and a Healthier You](#) for a step-by-step guide on how to use your coverage and more detailed health insurance information.

For more information about *From Coverage to Care*, visit <http://go.cms.gov/c2c>.

Newsletter Blurb

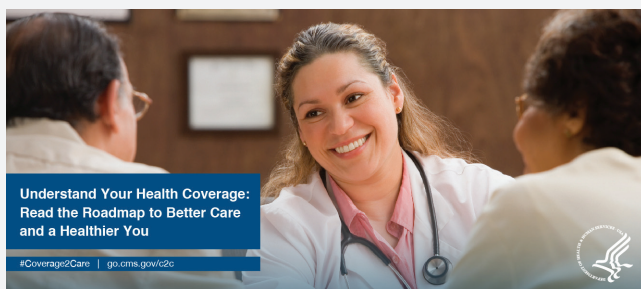
Use and adapt this blurb in your newsletter to tell members of your organization about C2C.

Read and share *From Coverage to Care (C2C)* materials, available in multiple languages, which can help you understand your benefits and how to connect to a primary care provider and preventive services. These resources developed by the Centers for Medicare & Medicaid Services are free of charge to you and organizations in your community. Learn more at: <http://go.cms.gov/c2c>.

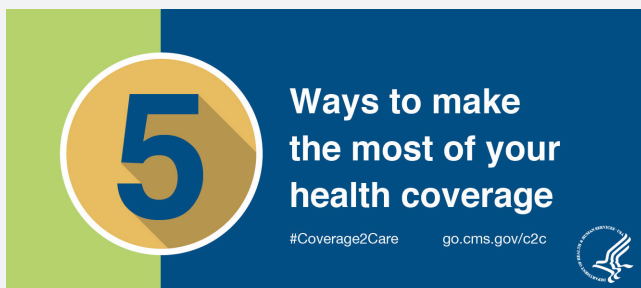
Sample Social Media Posts and Graphics

We encourage you to use and adapt these sample social media posts and graphics to spread the word about C2C via your social media channels.

Twitter



Have questions about your health coverage?
See the CMS Roadmap for answers!
<http://bit.ly/C2CRoadmap> #Coverage2Care



Got health coverage? Here are 5 ways to make the most of it: <http://go.cms.gov/c2c>
#Coverage2Care

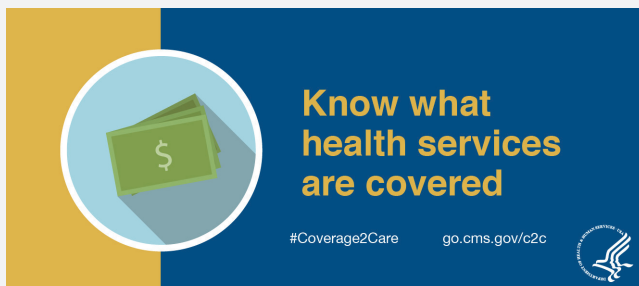
Sample Social Media Posts and Graphics (continued)

Twitter

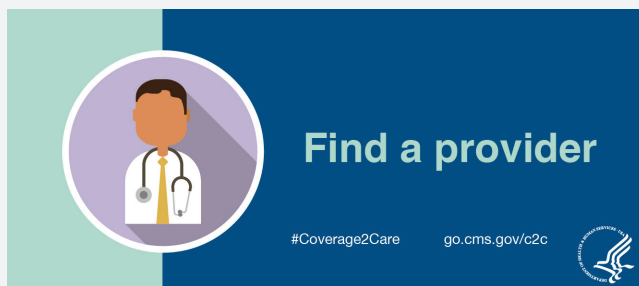


Don't forget! Confirm your health coverage so you can use it when you need it.

<http://go.cms.gov/c2c> #Coverage2Care



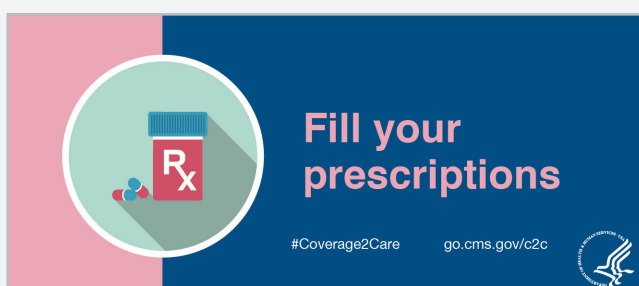
Plan ahead. Know your health costs and what services are covered <http://go.cms.gov/c2c> #Coverage2Care



Find a health care provider in your health plan's network and save money <http://go.cms.gov/c2c> #Coverage2Care



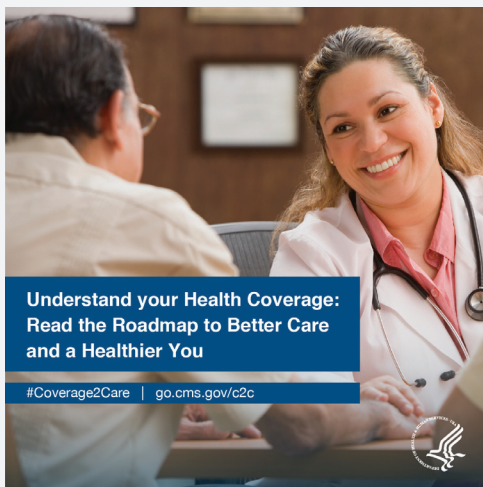
Don't be shy. Make an appointment and talk to your provider about free preventive services <http://go.cms.gov/c2c> #Coverage2Care



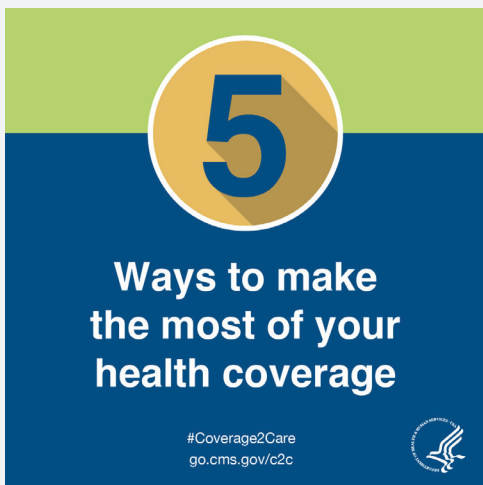
If you're concerned about paying for Rx, ask about affordable options <http://go.cms.gov/c2c> #Coverage2Care

Sample Social Media Posts and Graphics (continued)

Facebook



Have questions about your health coverage? Check out the CMS “Roadmap for Better Care and a Healthier You” for a step-by-step guide on how to use it and what to expect. <http://bit.ly/C2CRoadmap> #Coverage2Care



Now that you have health coverage, here are five ways you can make the most of it to live a long, healthy life. Follow these simple steps to go from #Coverage2Care <http://go.cms.gov/c2c>



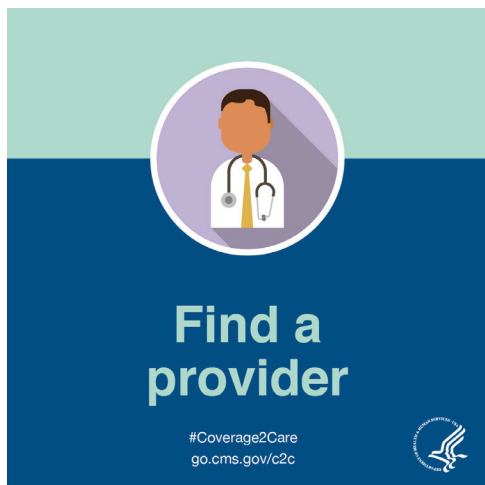
Got coverage? Confirm your health coverage so you can use it when you need it. Contact your health plan and/or state Medicaid office to make sure your enrollment is complete. <http://go.cms.gov/c2c> #Coverage2Care

Sample Social Media Posts and Graphics (continued)

Facebook



To make the most of your health coverage, know what health services are covered and what your costs will be. <http://go.cms.gov/c2c> #Coverage2Care



To make the most of your health coverage, find a provider you can trust and work with them to get your recommended health screenings. Remember you can save money by choosing a provider in your health plan's network. <http://go.cms.gov/c2c> #Coverage2Care



Don't be shy. Make an appointment and talk to your provider about preventive services — many of these are free. Ask questions about your concerns and what you can do to stay healthy. <http://go.cms.gov/c2c> #Coverage2Care

Sample Social Media Posts and Graphics (continued)

Facebook



Got coverage? Fill any prescriptions you need, and ask in advance how much your prescription costs and if there is a more affordable option. <http://go.cms.gov/c2c>
#Coverage2Care

Web Badge

